



### **On the 9th of June the Dutch eat raw Herring again**

Traditionally, a grand celebration is held around the arrival of the New Herring in the Netherlands. In Scheveningen, close to the city of The Hague, about 200.000 people celebrate the arrival of the New Herring and eat it raw from that day on. Along the docks of the Scheveningen Harbours the celebrations consist of lots of different activities. Shanty choirs, well known artist, traditional clothing, traditional crafts.... And off course Herring. All these activities are brought together in the event 'Vlaggetjesdag Scheveningen' (Flag day Scheveningen).

This year, on the 9<sup>th</sup> of June, Vlaggetjesdag Scheveningen exists sixty years. The origin of this Dutch Folklore event is found in the past when the herring luggers were dressed up with hundreds of flags in their rigging, before they sailed out for New Herring. The whole village of Scheveningen would go to the harbours to look at the beautiful dressed up luggers. This tradition is still in tact, however the amount of visitors to the event has grown unproportionally during the years.

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*Note for the editor::*

For more information you can contact

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If you are interested in visiting Vlaggetjesdag Scheveningen on the 9th of June, please contact the organisation. A special program for the press will be put in place.

For more information: [www.vlaggetjesdag.com](http://www.vlaggetjesdag.com)